

# CARE FOR KIDS GALA

ROOTED IN CARE, FLOURISHING TOGETHER

WEDNESDAY, OCTOBER 21, 2026  
CURRENT, PIER 59, CHELSEA PIERS  
6:00 PM COCKTAILS | 7:00 PM PROGRAM

**CARE FOR KIDS** \$50,000

- (2) VIP table(s) for 10
- Acknowledgment as a sponsor from the podium
- Sponsor logo on gala marketing materials
- Company signage at the gala
- Inside front cover journal ad in event print journal
- Full-screen ad in event digital journal
- Dedicated social media post
- Listing on the gala website
- Premium gift for the table

**CHAMPION FOR KIDS** \$25,000

- VIP table for 10
- Company signage at the gala
- Premium full-page ad placement in event print and digital journal
- Listing on the gala website

**SALUTE TO HONOREES** \$15,000

- Premium table for 10
- Half-page ad in event print and digital journal
- Listing on the gala website

**SUPPORTER** \$10,000

- Table for 10
- Quarter-page ad in event print journal
- Logo in the event digital journal
- Listing on the gala website

## TICKETS

**PREMIUM TICKET** \$2,000

- Premium seating for one (1) guest
- Listing on the gala website
- Premium gift

**GENERAL TICKET** \$800

- Seating for one (1) guest

## JOURNAL ADVERTISEMENT

- |  |         |
|--|---------|
| <input type="checkbox"/> Inside Back Cover Ad (13 1/2" x 9 1/2") | \$5,000 |
| <input type="checkbox"/> Full-Page Ad (6 1/2" x 9 1/2")          | \$3,000 |
| <input type="checkbox"/> Half-Page Ad (6" x 3 3/4")              | \$1,500 |
| <input type="checkbox"/> Quarter-Page Ad (2.7" x 3 1/2")         | \$1,000 |
| <input type="checkbox"/> Logo                                    | \$500   |

## CONTRIBUTION

I/We cannot attend but wish to make a fully tax-deductible contribution to support Child Care Corporation programs:

\$ \_\_\_\_\_

- Sponsor three Nursing Program Summer Internship students - **\$7,500**
- Sponsor a child to attend an Anne Shore Sleep-Away Camp - **\$4,000**
- Sponsor a WorkForce program student for the academic year - **\$3,000**
- Sponsor the Future of America Learning Center Holiday Toy Giveaway - **\$2,500**
- Sponsor child-care assistance for home care worker - **\$1,000**
- College book award - **\$750**
- Future of America Learning Center STREAM lab materials - **\$500**

## SPONSOR INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please make all checks payable to:**

1199SEIU/EMPLOYER CHILD CARE CORPORATION  
Care for Kids Gala  
PO Box 837, New York, NY 10108-0837

*1199SEIU/Employer Child Care Corporation is a 501(c)(3) nonprofit organization. Tax ID # 13-4063281*

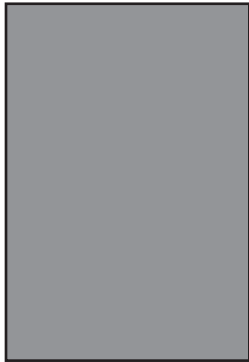
*For more information about the event or sponsorship opportunities, please contact [CareforKidsGala@1199Funds.org](mailto:CareforKidsGala@1199Funds.org)*

**ADVERTISEMENT SPECS**

Sizes are Width x Height

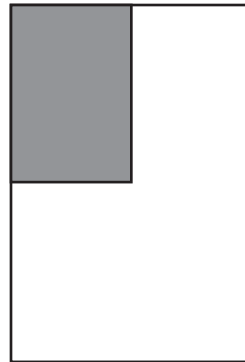
Print Full Page Journal

6 1/2" x 9 1/2"



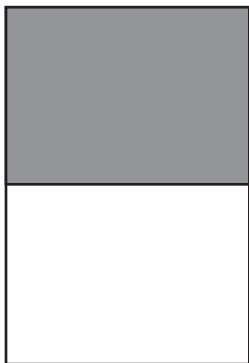
Print Quarter Page Ad

2.7" x 3 1/2"



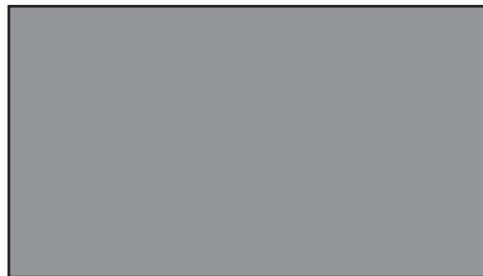
Print Half Page Ad

6" x 3 3/4"



Digital Full Screen Ad

Care for Kids Gala & Champion for Kids  
Sponsorship Levels are  
1920 x 1080. (16:9 aspect ratio)



Half PowerPoint Slide

1012 x 1080



Deadline for materials: **October 7, 2026**

Email: [CareforKidsGala@1199Funds.org](mailto:CareforKidsGala@1199Funds.org)

Please submit a high-resolution (no less than 300 dpi) ad in JPEG or PDF format.

Full color ads accepted.