



CARE FOR KIDS

# Gala

OUR FAMILIES • OUR CHILDREN • OUR FUTURE

AN EVENING TO BENEFIT THE CHILDREN AND YOUTH OF THE 1199SEIU/EMPLOYER CHILD CARE CORPORATION

Tuesday, December 6, 2022

Cocktails: 6:00 pm; Dinner and Awards Ceremony: 7:00 pm

## GALA CHAIR

**Priscilla Sims Brown**

President and CEO, Amalgamated Bank

## HONORARY GALA CHAIRS

**George Gresham, PhD**, President, 1199SEIU United Healthcare Workers East

**Marc Z. Kramer**, President, League of Voluntary Hospitals and Homes of New York

## HONOREES

**Vivian Fox**, Former President of the 1199SEIU/Employer Child Care Corporation

**Mary Kay Henry**, President, Service Employees International Union (SEIU)

**Michael Dowling**, President and Chief Executive Officer, Northwell Health

## SPONSORSHIP LEVELS

<b>CARE FOR KIDS \$50,000</b> <ul style="list-style-type: none"> <li>• (2) VIP table(s) for 12</li> <li>• Inside front cover journal ad</li> <li>• Acknowledgment as a sponsor from the podium</li> <li>• Sponsor logo on gala marketing materials</li> <li>• Company signage at the gala</li> <li>• Full-screen advertisement in event digital slideshow</li> <li>• Dedicated social media post</li> <li>• Listing on gala website</li> <li>• Premium gift for the table</li> </ul>	<b>CHAMPION FOR KIDS \$25,000</b> <ul style="list-style-type: none"> <li>• VIP table for 10</li> <li>• Premium placement of a full-page ad in the Care For Kids Gala journal</li> <li>• Full-screen advertisement in event digital slideshow</li> <li>• Company signage at the gala</li> <li>• Listing on the gala website</li> </ul>
<b>SALUTE TO HONOREES \$15,000</b> <ul style="list-style-type: none"> <li>• Premium table for 10</li> <li>• Half-page ad in the Care For Kids Gala journal</li> <li>• Listing on the gala website</li> </ul>	<b>SUPPORTER \$10,000</b> <ul style="list-style-type: none"> <li>• Table for 10</li> <li>• Quarter-page ad in the Care For Kids Gala journal</li> <li>• Listing on gala website</li> </ul>

## TICKETS

<b>TRIBUTE TICKET \$2,000</b> <ul style="list-style-type: none"> <li>• Premium seating for one (1) guest</li> <li>• Listing on gala website</li> <li>• Premium gift</li> </ul>	<b>GENERAL TICKET \$800</b> <ul style="list-style-type: none"> <li>• Seating for one (1) guest</li> </ul>
--	---

## JOURNAL ADS

Prices below are for those purchasing an ad ONLY. Ads should be submitted as high-resolution PDFs to [CareForKidsGala@1199Funds.org](mailto:CareForKidsGala@1199Funds.org)

___Center Spread	\$7,000 (27"W x 15"H)	___Half Page	\$1,500 (6"W x 3 3/4"H)
___Back Page Outside	\$6,000 (6 1/2"W x 9 1/2"H)	___Quarter Page	\$1,000 (2.7"W x 3 1/2"H)
___Inside Back Cover	\$5,000 (6 1/2"W x 9 1/2"H)	___Business Card	\$500 (3"W x 1 3/4"H)
___Full Page	\$3,500 (6 1/2"W x 9 1/2"H)		

## CONTRIBUTION

I/We cannot join, but wish to make a fully tax-deductible contribution to support Child Care Corporation programs:

- ☐ Sponsor a child to attend an Anne Shore Sleep-Away Camp session - \$4,000
- ☐ Sponsor a WorkForce 2000 student for the academic year - \$3,000
- ☐ Sponsor a Youth Mentoring Program intern at a healthcare institution - \$2,400
- ☐ College book award - \$750
- ☐ Future of America Learning Center STREAM lab materials - \$500
- ☐ Other \$ \_\_\_\_\_

Sponsorships and tickets may be purchased online at [www.ChildCareCorp.org/Gala](http://www.ChildCareCorp.org/Gala)

## PAYMENT INFORMATION (REQUIRED)

Enclosed is a contribution of \$ \_\_\_\_\_

Your name (exactly as you would like it printed): \_\_\_\_\_

Company name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_ Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### PLEASE MAKE CHECKS PAYABLE TO 1199SEIU/EMPLOYER CHILD CARE CORPORATION

MAIL TO: Child Care Corporation Care For Kids Gala, PO Box 1300, New York, NY 10018 | ATTENTION: Jordenn Granby

PHONE: (646) 473-8330 | EMAIL: [CareForKidsGala@1199Funds.org](mailto:CareForKidsGala@1199Funds.org)

To purchase online, go to [www.ChildCareCorp.org/Gala](http://www.ChildCareCorp.org/Gala)

1199SEIU/Employer Child Care Corporation is a 501(c)(3) nonprofit organization.

Tax ID # 13-4063281