

1199SEIU/EMPLOYER CHILD CARE CORPORATION  
**CARE FOR KIDS**

AN EVENING TO BENEFIT THE CHILDREN AND YOUTH OF THE 1199SEIU/EMPLOYER CHILD CARE CORPORATION

**EARLY SPONSORSHIP FORM**

Monday, December 9, 2019

The Lighthouse, Pier 61 at Chelsea Piers, 23rd Street and West Side Highway

Cocktails: 6:00 pm; Dinner and Awards Ceremony: 7:00 pm

Black Tie Optional

**GALA CHAIR**

**Jeff Cohen**, System Vice President of Labor Relations and Human Resources, The Mount Sinai Health System

**HONORARY GALA CHAIRS**

**George Gresham, PhD**, President, 1199SEIU United Healthcare Workers East

**Marc Z. Kramer**, President, League of Voluntary Hospitals and Homes of New York

**HONOREES**

**Dr. Marcella Maxwell**

Geriatric Educator, Civic and Community Leader

**George Ofori-Amanfo, MD, FACC**

System Chief, Pediatric Critical Care Medicine, The Mount Sinai Kravis Children's Hospital

**Mitra Behroozi, JD**

Executive Director, 1199SEIU Benefit and Pension Funds

**TABLE RESERVATIONS**

\_\_\_ **PLATINUM \$40,000**

- VIP table for 12
- VIP placement of a full-page ad in the Care for Kids Gala journal
- Company signage at the gala
- Listing on gala website

\_\_\_ **GOLD \$25,000**

- VIP table for 10
- Premium placement of a full-page ad in the Care for Kids Gala journal
- Company signage at the gala

\_\_\_ **SILVER \$13,000**

- Premium table for 10
- Half-page ad in the Care for Kids Gala journal

\_\_\_ **BRONZE \$8,000**

- Table for 10
- Quarter-page ad in the Care for Kids Gala journal

**TICKETS**

\_\_\_ **PREMIUM SEATING @ \$1,300**

\_\_\_ **GENERAL SEATING @ \$800**

\_\_\_ I/We cannot attend. Enclosed is a contribution of \$ \_\_\_\_\_. Enclosed is \$ \_\_\_\_\_ for \_\_\_\_\_ (#) FALC families to attend @ \$500.

To make ticket/journal ad purchases or contributions online, please visit [www.ChildCareCorp.org/Gala](http://www.ChildCareCorp.org/Gala).

**JOURNAL ADS**

Prices below are for those purchasing an ad ONLY. Ads are black and white, and should be submitted as high-resolution PDFs to [CareForKids@1199Funds.org](mailto:CareForKids@1199Funds.org). Sizes below are width x height. **DEADLINE FOR RECEIPT OF ADS IS MONDAY, NOVEMBER 4, 2019.**

___ Back Page Outside	\$6,000 (6 1/2 x 9 1/2)	___ Full Page	\$2,500 (6 x 9 1/2)
___ Center Spread	\$6,000 (13 1/2 x 9 1/2)	___ Half Page	\$1,000 (6 x 3 3/4)
___ Inside Front Cover	\$5,000 (6 1/2 x 9 1/2)	___ Quarter Page	\$500 (2.7 x 3 1/2)
___ Inside Back Cover	\$5,000 (6 1/2 x 9 1/2)	___ Business Card	\$300 (3 x 1 3/4)

**PAYMENT INFORMATION (REQUIRED)**

Your name (exactly as you would like it printed): \_\_\_\_\_

Company name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_ Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO 1199SEIU/EMPLOYER CHILD CARE CORPORATION**

MAIL TO: Child Care Corporation Care For Kids Gala, PO Box 303, New York, NY 10108-0303 | ATTENTION: Jordenn Granby

PHONE: (646) 473-8330 | FAX: (646) 473-8319 | EMAIL: [CareForKids@1199Funds.org](mailto:CareForKids@1199Funds.org)